



*Gift* of Choice™

Brand Name Rewards  
People Choose for Themselves

# recognition

A photograph of three business professionals in an office setting, all smiling and clapping their hands. The woman on the left is wearing a dark blazer, the man in the middle is wearing a dark suit, and the man on the right is wearing a light-colored suit. They are seated at a desk with a notebook and pen visible. The background is a bright, out-of-focus office space with large windows.

## *from you:*

It's easy to reward and recognize with the Gift of Choice. You choose how much you want to spend, and your recipients select their own gifts.

## *to your:*

Employees, Customers, Vendors, Contractors, Dealers,  
Members, Volunteers, and Partners

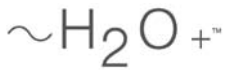
## *for recognition of:*

Years of Service Awards, Retirement Gifts, Safety Recognition,  
Holiday Gifts, Contests and Incentives, On-the-Spot Recognition

# brands



# Brand Name Gifts 100's to Choose From



From Apple® to Weber®

Recipients choose from today's top brands and latest models.

# selection



# The Easy, Flexible & Fun Gift Giving Solution

Imagine an all-in-one, flexible solution for incentive and recognition programs that offers the perfect gift every time. How does it work? You choose a dollar amount that fits your budget and your recipient selects their own gift from our brand name rewards. Your recipients never see prices and regardless of which gift they choose, shipping is free within the contiguous 48 states. Plus, we take care of any customer service issues, including return shipping to our warehouse, should the gift not be perfect...no questions asked!





**celebrate**

# 3 Options to Celebrate The Choice is Yours



## Option 1. Celebrate with Gift Booklets

Choose between six themed insert letters (“Congratulations,” “Safety,” “Thank You,” “Holiday Greetings,” “A Gift for You,” and “Years of Service”) which can be printed with your company name, logo, and/or message. A Gift Booklet also includes a redemption card (redeemable online or by mail for one gift choice), specially designed folder, and a seal that matches your program theme. A white mailing envelope completes the package.

# 3 Options to Celebrate The Choice is Yours

## Option 2. Celebrate with Gift Cards

Whether you provide the art or we create it for you, plastic gift cards are printed in full color and include instructions for **redeeming your gift online**. Custom card carriers are also available and offer a more complete presentation. Card carriers fit into a business envelope and can be customized with a message from your organization.



# 3 Options to Celebrate The Choice is Yours

## Option 3. Celebrate Online

**GO GREEN** by delivering your Gift of Choice through the web. We provide you with a spreadsheet of unique redemption numbers. You email one number to each of your program recipients. Then, the recipients use their redemption number to choose a gift from an online collection of brand name rewards.



# Choose a Gift Level

## That Fits Your Budget

| Gift Level | National Delivered Price |
|------------|--------------------------|
| Sapphire   | \$ 20.00                 |
| Opal       | 25.00                    |
| Topaz      | 35.00                    |
| Pearl      | 50.00                    |
| Ruby       | 75.00                    |
| Emerald    | 100.00                   |
| Diamond    | 150.00                   |
| Pewter     | 200.00                   |
| Copper     | 250.00                   |
| Bronze     | 375.00                   |
| Silver     | 500.00                   |
| Gold       | 750.00                   |
| Platinum   | 1,000.00                 |
| Amber      | 1,250.00                 |
| Crystal    | 1,500.00                 |
| Ivory      | 2,000.00                 |
| Sterling   | 3,500.00                 |
| Titanium   | 5,000.00                 |

We offer 18 gift levels from \$20 to \$5,000.

Levels are filled with exciting, brand name products which are arranged by popular lifestyle categories such as: electronics, housewares, sporting goods, hardware and jewelry.





memorable

# 3 Times More Memorable!



## 1. Celebrate

Present the recipient with their reward.



## 2. Selection

Recipient chooses their gift from the gift level you purchased.



## 3. Memorable

Right from our door to theirs, your recipient receives their gift and enjoys an experience that lasts a lifetime.

# Give an Experience That Lasts a Lifetime



## **THE GIFT OF THEIR CHOICE**

Your recipients always get the gift they want

## **TODAYS LATEST BRAND ASSORTMENT**

We do all the sourcing for you

## **CELEBRATION PACKET**

A professional way to recognize and reward

## **ONLINE REDEMPTION WEBSITE**

Quick and easy redemption process

## **POSTAGE PAID REDEMPTION CARDS**

Those not comfortable going online, can order by mail

## **WAREHOUSING**

We take care of all the logistics for quick delivery

## **FREE SHIPPING/HANDLING TO CONTIGUOUS 48 STATES**

You know your fixed costs

## **TOLL-FREE CUSTOMER SERVICE (ENGLISH/SPANISH)**

We answer all questions and resolve any issues

## **100% SATISFACTION GUARANTEE**

Your recipient is always happy with their own gift selection

## **NO MINIMUMS**

You can order the exact quantity you need

## **18 PLATEAU PRICE LEVELS FROM \$20 TO \$5,000**

Fits Every Budget

## **TOTALLY TURN-KEY**

Saves you time and effort